David Huesers

Designer

Passionate designer specializing in crafting compelling brand identities. Eager to expand knowledge in UX design, merging creativity with user-centric approaches for impactful and intuitive design solutions.

Contact

Topeka, KS
(785)260-3020
david@huesersdesign.com
huesersdesign.com

Education

Washburn University
BFA – Graphic Design
2020 – current
President's Honor Student

Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
Adobe Premiere Pro
Adobe Dimension
Adobe Animate
Figma

Skills

Brand Identity
Web Design
Mobile Design
UX/UI Design
Typography
Time Management
Project Leadership

Experience

Digital Intern (paid) | Oct 2022 - Current
Advisors Excel | Topeka, KS

- Designing a variety of assets including email signatures, social media banners, social media ads, podcast covers, landing pages and email invites.
- Maintaining websites by updating them, adding events, fixing down sites, adding new CTA's and launching new sites.
- Collaborating with a team of web designers to work on special projects such as cleaning up servers, UX testing and improving internal resources.

Award Ceremony Materials | 2023 | Commission Work
Topeka Ad Federation

- Designed the save the date email, printed invite, and presentation theme.
- Researched the venue to find a theme that matched the history and atmosphere for the event.

Logo Design | 2023 | Commission Work
Shawnee County Suicide Prevention Coalition

- Designed the logo currently being used for their Facebook and events.

Awards

Topeka Ad Federation Awards | 2023
Judge's Citation award & Gold Medal Award